



Georgina Maddox is a Lecturer in Psychology, CHSC Student Success Lead, founding member of the Psychology of Applied Cognition and Teaching (PACT) Lab, and SoTL Lead of the HumAIN (Human-Centred AI Network) at Flinders University. With a background in memory, cognition, learning, and student success, her work focuses on enhancing the quality of teaching and learning through evidence-based approaches to student engagement, transition, and academic success.

Georgina has extensive experience teaching large first-year psychology topics, including *Psychology 1A*, which enrolls students from a wide range of disciplines across the University. This experience has informed her interest in first-year transition, belonging, engagement, and success at scale. Her current work explores innovative approaches to supporting students across the student lifecycle, integrating learning analytics, curriculum design, staff development, and transitional pedagogy to improve student outcomes. She also leads and collaborates on Scholarship of Teaching and Learning (SoTL) projects examining learning, cognition, assessment, and the impact of generative AI in higher education.